

# *Advocating for Student Healing & Health*



**2023 California School-Based Health Conference**

**April 17-18 | [bit.ly/CSHAconference](https://bit.ly/CSHAconference)**

## **SPONSOR OPPORTUNITIES**



**CALIFORNIA**  
**SCHOOL-BASED**  
**HEALTH ALLIANCE**

Putting Health Care Where Kids Are





# JOIN US

Partner with us in Sacramento **April 17-18, 2023**, and connect with highly engaged advocates who care deeply about the health and academic success of youth and communities across California.

Our program focuses on increasing integrated primary and behavioral health care services on school campuses. This year we are hosting legislative visits at the Capitol to advocate for support for school health.

We look forward to hosting 400 children's health and education advocates in April. **Join us!**

*"CSHA does an exceptional job with this conference. I look forward to it every year."*

- 2022 Conference Attendee

## 2023 CALIFORNIA SCHOOL-BASED HEALTH CONFERENCE

### APRIL 17-18 | SACRAMENTO

- *Monday, April 17:* Inspirational speakers and workshops on the latest school health trends followed by an evening reception.
- *Tuesday, April 18:* Advocacy visits to promote school-based health and wellness centers at the Capitol.

### THEME & FOCUS AREAS

- Integrating behavioral and primary health care to support children and youth at school
- Leveraging billions in new funding to expand school-based health centers
- Advocating for policies to support school-based health and wellness centers in public schools





# AUDIENCE AT A GLANCE

## WHO ATTENDS

- School-based health center and wellness center medical, dental, and mental health providers
- School district personnel
- School nurses
- Health plans
- Advocates
- Policymakers
- Funders
- Researchers
- State and local government
- Students and youth

## AREAS OF INTEREST

- Primary care
- Mental health
- Trauma-informed approaches
- Funding school health and wellness
- School attendance
- Chronic disease management
- Substance use prevention
- Sexual & reproductive health
- Food & nutrition
- Social justice & immigrant rights
- Youth engagement
- Dental & vision care
- Billing & sustainability
- EHR/data privacy

# SPONSOR INFO

## SPONSOR BENEFITS

- Prominent recognition during event
- Access to attendee contact information
- Opportunity to include materials in attendee packets
- Social media promotion on CSHA pages
- Sponsor link and recognition on CSHA conference web page and in pre-event marketing eblasts

**\$25,000+**

### PLATINUM

- Negotiable customized options for recognition
- Opportunity to sponsor welcome reception April 17
- Exclusive recognition during conference, on CSHA website, and in CSHA subscriber communications
- Unlimited complimentary registrations

**\$20,000+**

### GOLD

- Opportunity to sponsor attendee scholarships from a region of California
- Prominent recognition during conference, on CSHA website, and in CSHA subscriber communications
- 20 complimentary registrations

**\$10,000+**

### SILVER

- Opportunity to sponsor a self-care session
- Logo and URL included in signage at event and on CSHA website
- Recognition in CSHA subscriber communications
- 10 complimentary registrations

**\$5,000+**

### BRONZE

- Logo and URL included in signage at event and on CSHA website
- Recognition in CSHA subscriber communications
- 6 complimentary registrations

**DETAILS & MORE  
INFORMATION**

[www.schoolhealthcenters.org](http://www.schoolhealthcenters.org)



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**SIGN UP  
ONLINE**

[bit.ly/CSHAsponsorform](http://bit.ly/CSHAsponsorform)

**CONTACT**

**Marcel Reynolds**

[mreynolds@schoolhealthcenters.org](mailto:mreynolds@schoolhealthcenters.org)

**415-793-4197**